Type a plus sign (+) inside this box 👈 [X] PTO/SB/05 (11/00) Approved for use through 10/31/2002. OMB 0651-0032 Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. Attorney Docket No. 450103-04598.2 UTILITY First Inventor Leslie SPRING et al. PATENT APPLICATION Title CONTENT MANAGEMENT FOR RICH MEDIA PUBLISHING S TRANSMITTAL **SYSTEM** (Only prew nonprovisional applications under 37 CFR 1.53(b)) Express Mail Label No. ER 446142584 US APPLICATION ELEMENTS **Mail Stop Patent Application** Addressed to: See MPEP chapter 600 concerning utility patent application contents. **Commissioner for Patents** P.O. Box 1450 Alexandria, VA 22313-1450 Fee Transmittal Form (e.g., PTO/SB/17) 7. CD-ROM or CD-R in duplicate, large table following (Submit an original, and a duplicate for fee processing) or Computer Program (Appendix) Applicant claims small entity status. 8. Nucleotide and/or Amino Acid Sequence Submission See 37 CFR 1.27. (if applicable, all necessary) Specification [Total Pages 58] Computer Readable Form (CFR) (preferred arrangement set forth below) a. - Descriptive title of the invention Specification sequence Listing on: - Cross References to Related Applications the CD-ROM or CD-R (2 copies); or - Statement Regarding Fed sponsored R & D - Reference to sequence listing, a table, or a computer program listing appendix. Statements verifying identity of above copies - Background of the Invention **ACCOMPANYING APPLICATION PARTS** ·H - Brief Summary of the Invention 9. Üΰ Assignment Papers (cover sheet & documents(s)) - Brief Description of the Drawings (if filed) - Detailed Description 10. 37 CFR 3.73(b) Statement Power of - Claim(s) (when there is an assignee) Attorney - Abstract of the Disclosure ୍ଡି Combination Declaration/Power of Attorney (Unsigned) Drawing(s)(35 U.S.C. 113) [Total Sheets 34] English Translation Document (if applicable) 11. did Oath or Declaration [Total Pages 1 Information Disclosure Copies of IDS Newly executed (original or copy) a. Statement (IDS)/PTO-1449 Citations PTO Copy from a prior application (37 CFR 1.63(d)) b. sted 13. Preliminary Amendment (for continuation/divisional with Box 18 completed) 14. Return Receipt Postcard (MPEP 503) **DELETION OF INVENTOR(S)** The (Should be specifically itemized) Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR Certified Copy of Priority Document(s) 1.63(d)(2) and 1.33(b). (if foreign priority is claimed) Application Data Sheet. See 37 CFR 1.76. Request and Certification under 35 U.S.C. 122(b)(2)(B)(i). 16. Applicant must attach from PTO/SB/35 or its equivalent. Other: (1) Check in the amount of \$1,402.00; (2) Express Mail Certificate ER 446142540 US If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1.76: Divisional Continuation-in-part (CIP) Continuation of prior application No.: ___/__ Prior application information: Examiner: Group/Art Unit: For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts. 19. CORRESPONDENCE ADDRESS Customer Number 20999 or Correspondence address below PATENT TRADEMARK OFFICE Name William S. Frommer Frommer Lawrence & Haug LLP Address 745 Fifth Avenue City New York State Zip Code 10151 212-588-0800 Country US Telephone Fax 212-588-0500 Name (Print/Type) William S. Frommer Registration No. (Attorney/Agent) 25,506 Signature Date

Samuel S. Lee, Reg. No. 42,791 for William S. Frommer

March 30, 2004

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| See TDANOMITTAL | | | | Complete if Known | | | | | | | | | |
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| FEE TRANSMITTAL | | | | | Application Number Not Yet Assigned | | | | | | | | |
| ະຣິ for FY 2003 | | | | | Filing Date | | | | \longrightarrow | Herewith | | | |
| | | | | | First Named Inventor | | | | Le | Leslie SPRING | | | |
| ffective 01/01/2003. Patent fees are subject to annual revision. | | | | | Examiner Name | | | | | Not Yet Assigned | | | |
| TOTAL AMOUNT OF PAYMENT (\$)1,402.00 | | | | | Attorney Docket No. | | | | | 450103-04598.3 | | | |
| TOTAL AMOUNT OF PATMENT (9)1,402.00 | | | | | Express Mail No. | | | | | ER 446142540 US | | | |
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| | | | | | 1052 | 50 | 2052 | 25 | Surcharge – late provision Cover sheet | al filing fee or | | | |
| The Commissioner is authorized to: (check all that apply) | | | | | | 1053 | 130 | 1053 | 130 | Non-English specification | | | |
| Charge fee(s) indicated below Credit any overpayments | | | | | | 1812 | 2,520 | 1812 | 2,520 | For filing a request for ex parte reexamination | | | |
| Charge any additional fee(s) during the pendency of this application | | | | | | 1804 | 920* | 1804 | 920* | Requesting publication of SIR prior to Examiner action | | | |
| Charge fee(s) indicated below, except for the filing fee to the above- identified deposit account. | | | | | | 1805 | 1,840* | 1805 | 1,840* | Requesting publication of sexaminer action | SIR after | | |
| FEE CALCULATION | | | | | | 1251 | 110 | 2251 | 55 | Extension for reply within first month | | | |
| 1. BASIC FILING FEE | | | | | | 1252 | 410 | 2252 | 205 | Extension for reply within s | second month | | |
| | | | | | | 1253 | 930 | 2253 | 465 | Extension for reply within third month | | | |
| Large Entity Small Entity | | | | | | 1254 | 1450 | 2254 | 725 | Extension for reply within fourth month | | | |
| Fee Fee Fee Fee Description Fee Paid | | | | | | 1255 | 1970 | 2255 | 985 | Extension for reply within t | ifth month | | |
| Code \$ 1001 77 | Code 0 2001 | \$ 385 | Utility filing fee | | \$770.00 | 1401 1402 | 320 320 | 2401 2402 | 160 160 | Notice of Appeal Filing a brief in support of | an anneal | | |
| 1002 33 | | 165 | Design filing fe | | | 1403 | 280 | 2403 | 140 | Request for oral hearing | ан арроси | | |
| 1003 52 1004 75 | | 260 375 | Plant filing fee Reissue filing f | | | 1451 | 1,510 | 1451 | 1,510 | Petition to institute a public | use proceeding | | |
| 1005 160 2005 80 Provisional filing fee | | | | | | 1452 | 110 | 2452 | 55 | Petition to revive – unavoidable | | | |
| SUBTOTAL (1) (\$)770.00 | | | | | | 1453 | 1300 | 2453 | 650 | Petition to revive- unintentional | | | |
| | | | | | | 1501 | 1300 | 2501 | 650 | Utility issue fee (or reissue) | | | |
| 2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE | | | | | | 1502 | 470 | 2502 | 235 | Design issue fee | | | |
| Fee from | | | | | | 1503 | 630 | 2503 | 315 | Plant issue fee | | | |
| Extra Claims Delow Fee Paid | | | | | \$288.00 | 1460 | 130 | 1460 | 130 | Petitions to the Commissioner | | | |
| Independent | 3**- | | 1 | | | 1807 | 50 | 1807 | 50 | Processing fee under 37 C | | | |
| Claims | | 4 | X \$86 | — | \$344.00 | | | | | | | | |
| Multiple Dependent X = | | | | | | 1806 | 180 | 1806 | 180 | Submission of Information Disclosure Stmt Recording each patent assignment per | | | |
| Large Entity Small Entity | | | | | | 8021 | 40 | 8021 | 40 | property (times number of | properties) | | |
| Fee Fe | e Fee | Fee | Fe | e Description | | 1809 | 750 | 2809 | 375 | Filing a submission after fi (37 CFR 1.129(a)) | nal rejection | | |
| Code \$ | | \$ | - | | | 1810 | 750 | 2810 | 375 | For each additional inventi | | | |
| 1202 18 | B 2202 | 9 | Claims in exc | ess of 20 | | 1801 | 750 | 2801 | 375 | examined (37 CFR 1.129() Request for continued exa | | | |
| 1201 86 | | 43 | | daims in excess of | | 1802 | 900 | 1802 | 900 | Request for expedited exa application | mination of a design | | |
| 1203 28 1204 84 | | 140 Multiple dependent claim, if not paid 42 ** Reissue independent claims over original patent | | | | Other | Other fee (specify) | | | | | | |
| 1205 18 2205 9 Reissue claims in excess of 20 and over original patent | | | | | | | | | | | | | |
| SUBTOTAL (2) (\$)632.00 | | | | | | | | | | SI | JBTOTAL (3) | (\$)0.00 | |
| ** | usly paid, if gr | reater; For Reis | sues, see above | | * Redu | iced by Ba | sic Filing | Fee | | | | | |
| SUBMITTED BY Complete (if applicable) | | | | | | | | | | | | | |
| Name (Print/Type) William S. Frommer | | | | | Registration No. (Attorney/Agent) | | | | 25,506 | Telephone | 212-588-0800 | | |
| Signature | | Samuel S. | Samuel S. Lee, Reg. No. 42,791 for William S. Frommer | | | | Zeul | | | | Date | 3/30/04 | |

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This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or asygesting or reducing this burdon, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop AFCommissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

New U.S. Patent Application for application entitled:

SUPPORT APPLICATIONS FOR RICH MEDIA PUBLISHING

Express Mail No.: ER 446142540 US Date of Deposit: March 30, 2004

I hereby certify that this application and the accompanying papers are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and are addressed to:

MAIL STOP PATENT APPLICATION COMMISSIONER FOR PATENTS P. O. BOX 1450 ALEXANDRIA, VA 22313-1450

CHIAKI KOKKA

(Printed name)

(Signature)

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